

Wolfram Esser

Portfolio Logos



26.2.2024

PORTFOLIO LOGOS

AXA → Strategie



PORTFOLIO LOGOS

Bundesdruckerei → Branding



PORTFOLIO LOGOS

AXA → HR-Kampagne



PORTFOLIO LOGOS

Haniel Stiftung → Branding

*Die Chance für
deine Zukunft!*



ALETTA HANIEL PROGRAMM



Marken Award → Relaunch



MARKEN
AWARD

PORTFOLIO LOGOS

Identity Foundation → Branding



PORTFOLIO LOGOS

Städteregion Aachen → Branding

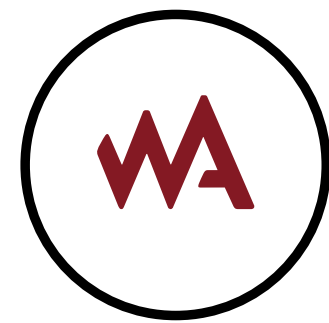


Video: Konzeption Marke



PORTFOLIO LOGOS

Wipperaue → Branding



WIPPERAUE

TAGEN · FEIERN · GENIESSEN

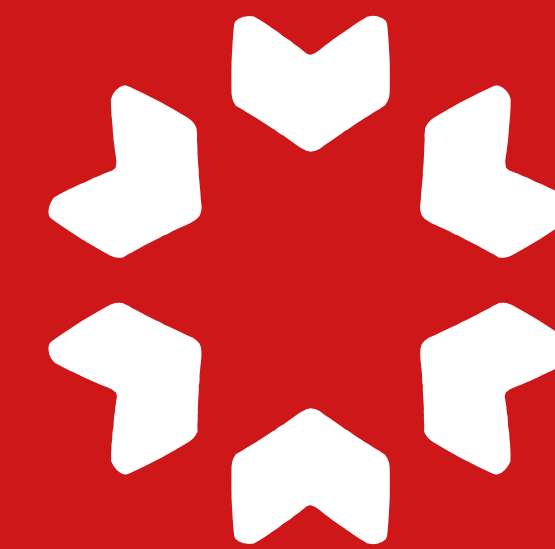


PORTFOLIO LOGOS

REWE → Branding



**REWE
HR**



**REWE
HR**

PORTFOLIO LOGOS

AXA → Branding



Ich will auch sowas!